



## PRESS RELEASE

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### **Protect your electronics and appliances from electrical surges following a power outage**

*Inevitable power surges could damage high-priced and valued electronics when power is restored if unprotected*

Power experts are warning consumers that power restoration often results in **power surges**, which can severely damage high-priced, TVs, computers, and other electronics and appliances. Hundreds of thousands are without power due to Winter Storm Fern. As power comes back online, consumers should prepare for surges and possibly for brownouts or blackouts—all of which can harm valuable electronics people rely on every day.

"Storm clean-up is expensive as it is," said Michael Molinari, Director of Business Development DITEK. "The last thing you want to do is also have to replace expensive electronics and appliances. Now is the time to take precautions to protect those investments, especially for homeowners without surge protection."

Surge protection devices can protect your electronics, specific appliances, or even your whole home, but if you don't have that protection, there are ways to make sure your equipment isn't ruined by a likely power surge.

Here's what you should do:

- Unplug all electronics like computers, TV's, and mobile phones in places where the power is currently out.
- Also consider unplugging appliances, especially ones with advanced electronic components like digital displays.
- Leave those devices unplugged until power is fully restored and running brownouts and blackouts have passed.

"It may be tempting to plug in your devices right away once power is restored, but in large-scale outages like this, power is unpredictable, and damaging surges can happen," said Molinari.

That includes major appliances. "Is it a pain to reprogram some digital displays? Sure, it is," said Molinari. "But that inconvenience is a whole lot cheaper than buying expensive new appliances or electronics." [In this video](#), we quickly explain what you should do if you do not have it and show where a whole home surge protective device is located.

Full link to the video: [https://youtube.com/shorts/Y6kPOHqtIgE?si=\\_lZB7YN3dQvvFblv](https://youtube.com/shorts/Y6kPOHqtIgE?si=_lZB7YN3dQvvFblv)

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*Founded more than 35 years ago, DITEK Surge Protection is a leader in the surge protection industry. Considered to be the gold standard, DITEK also has a strong history of innovation in surge protection. The family-owned business is repeatedly recognized as a top workplace in the Tampa Bay area.*

Visit: <https://www.diteksurgeprotection.com/>